



# PRIMA PLASTICS LIMITED



MFRS. OF : MOULDED FURNITURE  
GOVT. RECOG. EXPORT HOUSE  
CIN : L25206DD1993PLC001470

Corp. Office : 41, National House, Saki-Vihar Road, Powai, Andheri (E), Mumbai - 400 072. (India)  
Tel.: 0091-022-2857 4768 / 69 / 1791 • Fax : 0091-022-2857 2859  
E-mail : investor@primaplastics.com • Website : www.primaplastics.com

## CSR POLICY OF PRIMA PLASTICS LIMITED

### **Purpose:**

The purpose of our CSR Policy is to lay down guidelines and mechanisms for undertaking CSR programs in alignment with the Companies Act, 2013 and to make known to all stakeholders our approach to CSR. The Policy outlines our intentions to contribute to social development of local and national priorities. This Policy shall function as CSR Policy of the Company for the purpose of Section 135 of the Act and CSR Rules

### **Thrust Areas:**

1. Our CSR Policy shall be directed towards inclusive development that creates value for society and caters to the needs of our people.
2. The CSR initiatives will be focused to enable the citizen to enjoy the benefits of science led innovations.
3. Our goal is to ensure that our economic growth is socially and environmentally sustainable.
4. The targeted beneficiaries of our CSR activities will be marginalized, disadvantaged, poor or deprived sections of the community.
5. We shall part take part in the socio-economic developmental activities of the communities around our plant locations and area of operations, so that the weaker and marginalized sections of the society will have a sustainable higher income and better standard of living.



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6. We will enable through our CSR activities the local community access to basic amenities like safe drinking water, health and sanitation.
7. We will focus and support our community in attaining Millennium development goals.
8. We will provide them sustainable livelihood options and handhold them through training and skill development.
9. We will promote education and engage in employment enhancing vocational skills, especially to under privileged youth/students and farmers.
10. We will engage in programmes enabling poverty eradication, increase in farm productivity and food security.
11. We will promote activities reducing inequalities faced by socially and economically backward groups.
12. We will engage in projects ensuring environment sustainability and conservation of limited natural resources. We will undertake activities for animal welfare. We will promote water conservation on mass scale.
13. We will engage in capacity building programmes of micro and small manufacturing units.
14. We will actively involve in rural development projects. In rural areas we will focus on rural infrastructure development activities like setting up of Distance Education Centers, Krishi Mitra Kendras/ Agri Clinics, Rural BPOs, Common Service Centers (CSCs) /Community Centers, Skill Development Centers, Adoption of Primary Health

